

For Immediate Release

**Upcoming Family Business Awards 2010
to Feature Whit Shaw as Keynote Speaker**

BOSTON — August 16, 2010 — A yearly event that recognizes the success and excellence of family businesses in New England and held in October of every year, the Family Business Awards will boast Whit Shaw as keynote speaker this year.

Whit Shaw was named CEO and President of American City Business Journals, owner of the Boston Business Journal, in August 2009, succeeding his late father, Ray Shaw. Mr. Shaw previously held the post of Senior VP of ACBJ and President of its Sports Publishing division; he possesses an outstanding record of success with the company.

“We are extremely pleased and excited about having Whit Shaw as a special guest and keynote speaker this year,” says Ed Tarlow, President of the Family Business Association. “Not only does he have an excellent grasp of the essence of family business, but he’s also as knowledgeable and capable a businessman and leader as any company out there can wish to follow.”

“When it comes to family businesses, few people can embody successful succession as well as Whit Shaw can,” says Brian Nagle, Executive Director the Family Business Association’s Executive Board. “He worked with his father at American City Business Journals for well over 20 years and has made a successful, seamless transition ever since he took over the company.”

The Annual Award Ceremony for this year's Family Business Awards will take place on October 21 at the Royal Sonesta Hotel in Boston, MA; the application deadline is August 20 at 5:00 pm. Complete information and entry forms can be found at www.massfamilybusiness.com.

About FBA, Inc.

The Family Business Association, Inc. is an independent, non-profit organization designed to promote family businesses and family business achievements in Massachusetts. Its goal is to promote the development of creative ideas, services, products and expertise to family-owned businesses. The annual awards program honors excellence in business management, growth, community service and business transition within family businesses.

#####

For more information, press only:

Cathy Watson
(617) 218-2062
cathywatson@fbaorg.com

Tony Moureilles
(617) 244-8366
tmoureilles@mageusa.com