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*Dedicated to Honoring and
Educating Family Businesses*



EVOLUTION AND STRATEGIC DEVELOPMENT OF FAMILY BUSINESSES

A continuing series of educational programs for family business owners

During business expansions and contractions, companies are constantly evolving their strategic planning. How do family businesses survive and evolve successfully during periods of economic growth and/or difficulty while facing a constantly changing market place?

Join the Family Business Association and Suffolk University's Business School at an educational program for family businesses to explore business longevity. The event will include a panel of experts comprised of family business owners who will discuss their approach to achieving success in a constantly changing market place.



ACADEMIC SPONSORS

Clarke University
Graduate School of Management
Suffolk University Sawyer
Business School

FRIDAY, APRIL 30, 2010 • 8:45 A.M.—11:30 A.M.

Suffolk University, 73 Tremont Street, Boston



KEYNOTE SPEAKER:

Joseph Melville

Co-founder and Director of Candy.com



Co-Hosted by the Family
Business Association (FBA)
and Suffolk University



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EVOLUTION AND STRATEGIC DEVELOPMENT OF FAMILY BUSINESSES

KEYNOTE SPEAKER:



Joseph Melville

Co-founder and Director of Candy.com

For the past four years, Joseph Melville has served as CEO and Director of the Melville Candy Corporation. Melville Candy has grown 15-20% year after year since he began his leadership role. Joseph is also Co-founder and Director of Candy.com, a \$3 million dollar domain sale (rated as the second highest domain purchase in 2009). Joseph graduated Magnum Cum Laude from Suffolk University in the spring of 2009.

PANELISTS



Aviva Sapers

Principal and CEO—Sapers & Wallack, Inc.

Aviva E. Sapers is the CEO of Sapers & Wallack, a third-generation insurance, benefits and investment firm. Integrity is at the root of the family business, which was founded by Aviva's grandfather, Abraham Sapers, in 1932. Sapers & Wallack serves Fortune 1,000 corporations, non-profit organizations, closely held firms, family businesses, venture-backed start-ups and high net worth individuals. She is a member of the Commonwealth Institute and serves on several boards including the Combined Jewish Philanthropies of Greater Boston, the Jewish Community Relations Council, and the Presidential Advisory Board for Berklee College of Music.



David Reed

Principal—Ambit Press

Dave Reed has been President of Ambit Press since its founding in 1992. Ambit Press provides a complete spectrum of print services at its state-of-the-art facilities, which feature a 16,000 square-foot production center in Boston and a 2,000 square-foot showroom located in the heart of Kendall Square. Previously Dave spent thirteen years in product management at Digital Equipment Corporation, two years in R&D at Siemens and seven years in automating newspaper production with the American Newspaper Publishers Association.

FRIDAY, APRIL 30, 2010
8:00 A.M. – 11:30 A.M.

Suffolk University
73 Tremont Street, Boston

SCHEDULE

8:45 a.m.–9:15 a.m.	NETWORKING
9:15 a.m.–9:30 a.m.	INTRODUCTIONS: FBA and the Dean of Sawyer Business School
9:30 a.m.–10:00 a.m.	KEYNOTE ADDRESS: Joe Melville of Candy.com
10:00 a.m.–11:15 a.m.	PANEL DISCUSSION with Q & A
11:15 a.m.–11:30 a.m.	INFORMATION NETWORKING with Q & A



Arthur Anton

COO—Anton's Cleaners

Arthur Anton Jr. serves as the Chief Operating Officer of Anton's Cleaners Inc. He is the third generation in the family business, which was established in 1913 and includes 44 stores in eastern

Massachusetts and southern New Hampshire. Arthur is also currently the president of the New England Chapter of Sanitone's worldwide network of dry cleaning professionals. In 2009, Anton's was the recipient of the Massachusetts Family Business Award and the Industry Positive Recognition Award from The Drycleaning & Laundry Institute.



Michael Blank

Principal—Braintree Street Realty, LLC and Rivermore Realty Trust

As a principal at Braintree Street Realty LLC and Rivermore Realty Trust, Michael manages approximately 300,000 square feet of commercial properties in the Boston area and is also a member of the Institute of Real Estate Management. He was previously a co-owner of the largest, private label, plastic cards company in North America, Arthur Blank & Company.



Bob Ryan

Principal—Ryan & Wood, Inc.

The Gloucester-based distilleries of Ryan & Wood, Inc., are a family owned and operated business that produces top shelf spirits. A life-long resident of Cape Ann, Bob's history includes more than 25 years experience in his family's seafood processing operation and also the start-up of a local commercial bank in Gloucester.

MODERATOR



Brian Nagle

BNY Mellon Wealth Management

Brian is a Vice President and Senior Portfolio Manager at BNY Mellon Wealth Management, one of the nation's leading wealth managers, with more than 200 years' experience in investment management, wealth and estate planning, private banking, and global custody and information reporting. Brian is also an Executive Director of the Family Business Association.



The Family Business Association, Inc. is a non-profit, independent organization created to honor family businesses and their achievements. Our goal is to accomplish the following:

- highlight successful family businesses;
- recognize excellence within family businesses with our annual awards program;
- highlight how family businesses have succeeded;
- honor family businesses that have dealt with adversity; and
- recognize family businesses for their philanthropic efforts.

Our annual awards program honors excellence in business management, growth, community service and business transition within family businesses.

Please visit our website at www.massfamilybusiness.com



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CALENDAR OF EVENTS

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| January 20, 2010 | MVVF & FBA Joint Symposium—Lessons and Legacy of the Family Business |
| March 4, 2010 | Exit Planning—Selling a Business for the Greatest Value |
| April 30, 2010 | Suffolk University and FBA Joint Symposium—Evolution and Strategic Development of Family Businesses |
| June 10, 2010 | Boston Symphony Orchestra Cole Porter Tribute
The FBA will offer a limited number of discounted tickets, which includes a pre-concert reception with an appearance by Keith Lockhart. |
| October 21, 2010 | 2010 Family Business Association Awards for Massachusetts |
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Please visit our website at www.massfamilybusiness.com for additional events as they become available!

